

2021

Social Media

PLANNER

This planner belongs to

Social Media **PLANNER**

This planner belongs to

Social Media Planner

This planner belongs to

Weekly Post Planner

Month of:

Blog Title

Blog Ideas

Hashtags

Keywords

Post Promotion Platform



Notes

Posting Date:

Blog Title

Blog Ideas

Hashtags

Keywords

Post Promotion Platform



Notes

Posting Date:

Income Tracker

January		
Date	Description	Amount
Total		

February		
Date	Description	Amount
Total		

March		
Date	Description	Amount
Total		

April		
Date	Description	Amount
Total		

May		
Date	Description	Amount
Total		

June		
Date	Description	Amount
Total		

July		
Date	Description	Amount
Total		

August		
Date	Description	Amount
Total		

September		
Date	Description	Amount
Total		

October		
Date	Description	Amount
Total		

November		
Date	Description	Amount
Total		

December		
Date	Description	Amount
Total		

8

[illegible]

Password Keeper

Email Linked

Username

Password

Website

Platform



Notes

Email Linked

Username

Password

Website

Platform



Notes

Email Linked

Username

Password

Website

Platform



Notes

Email Linked

Username

Password

Website

Platform



Notes

Email Linked

Username

Password

Website

Platform



Notes

Daily Planner

To Do

- ☐
- ☐
- ☐
- ☐
- ☐
- ☐
- ☐

Top priorities

- ☐
- ☐
- ☐
- ☐

Deadlines

Do More

Do Less

Today I'm grateful for...

Reminders

Tomorrow I will...

Followers Growth

Platform

	Followers	Followers Gained	Unfollow Count
Jan			
Feb			
Mar			
Apr			
May			
Jun			
Jul			
Aug			
Sep			
Oct			
Nov			
Dec			

1001

Notes

Facebook Post Planner

Posting Date:

Content Ideas

Topic

Call to Action

Keywords/Tags

Links

Posting Date:

Content Ideas

Topic

Call to Action

Keywords/Tags

Links

Youtube Post Planner

Post Date:

Post Time:

Post Title:

Caption/Description

To Do/Checklist

- ☐
- ☐
- ☐
- ☐
- ☐
- ☐
- ☐
- ☐
- ☐

Hashtags

Keywords

Links to include

Notes

Pinterest Post Planner

Post Date:

Post Time:

Pinterest Board

Caption/Description

Call to Action

Keywords/Tags

Title

To Do/Checklist



Tailwind Schedule

Notes

110

[illegible]

Monthly Trends

January

February

March

April

May

June

July

August

September

October

November

December

110

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Monthly Goals

Goals for this month

To-Do List

☐☐☐☐☐☐☐

Top Priorities

Steps to achieve goals

☐☐☐☐

Monthly Overview

Monthly Goals

Important dates to remember

☐☐☐☐

Bills to pay

Bills

Amount

Do More

Do Less

This month was....

Monthly favorites

Next month I will...

Post Ideas

Post something
about

Post something
about

Post something
about

Post something
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Social Media Stats

Platform

	Followers	Followers Gained	Top Posts	Engagement Reach
Jan				
Feb				
Mar				
Apr				
May				
Jun				
Jul				
Aug				
Sep				
Oct				
Nov				
Dec				

Pinterest Stats Tracker

	<i>Followers</i>	<i>Followers Gained</i>	<i>Monthly Viewers</i>	<i>Most Viewed Board</i>
<i>Jan</i>				
<i>Feb</i>				
<i>Mar</i>				
<i>Apr</i>				
<i>May</i>				
<i>Jun</i>				
<i>Jul</i>				
<i>Aug</i>				
<i>Sep</i>				
<i>Oct</i>				
<i>Nor</i>				
<i>Dec</i>				

Giveaway Tracker

Sponsor

Giveaway Product

Start Date

End Date

Giveaway Rules

Giveaway Instructions

Social Media Platform



Winner

Contact Details

Announcement Date

Address

Additional Notes

Item Sent



Item Received



Blog Post Planner

Blog Title:

Content Idea:

To-Do List

- ☐ Content Outline
- ☐ SEO Strategy
- ☐ Keywords Research
- ☐ Social Media Promotion
- ☐
- ☐
- ☐
- ☐
- ☐
- ☐
- ☐
- ☐

Publish Date:


Blog Category:

Keywords/Tags

Notes

Call to Action

Pasting Schedule

	<i>Sun</i>	<i>Mon</i>	<i>Tue</i>	<i>Wed</i>	<i>Thu</i>	<i>Fri</i>	<i>Sat</i>
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	<i>Sun</i>	<i>Mon</i>	<i>Tue</i>	<i>Wed</i>	<i>Thu</i>	<i>Fri</i>	<i>Sat</i>
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	<i>Sun</i>	<i>Mon</i>	<i>Tue</i>	<i>Wed</i>	<i>Thu</i>	<i>Fri</i>	<i>Sat</i>
--	------------	------------	------------	------------	------------	------------	------------

	<i>Sun</i>	<i>Mon</i>	<i>Tue</i>	<i>Wed</i>	<i>Thu</i>	<i>Fri</i>	<i>Sat</i>
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	<i>Sun</i>	<i>Mon</i>	<i>Tue</i>	<i>Wed</i>	<i>Thu</i>	<i>Fri</i>	<i>Sat</i>
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	<i>Sun</i>	<i>Mon</i>	<i>Tue</i>	<i>Wed</i>	<i>Thu</i>	<i>Fri</i>	<i>Sat</i>
---	------------	------------	------------	------------	------------	------------	------------

Pinterest Board Planner

Board Name:

Board Description:

To Do List



Keywords/Tags

Target Audience

Publish Date

Notes

Campaign Manager

<i>Description:</i>	
<i>Publish Date:</i>	<i>Duration:</i>
<i>Cost per day:</i>	<i>Budget:</i>
<i>Target Audience:</i>	<i>Platform</i>     
	<i>Notes</i>
<i>Total Views:</i>	
<i>Total Clicks:</i>	

<i>Description:</i>	
<i>Publish Date:</i>	<i>Duration:</i>
<i>Cost per day:</i>	<i>Budget:</i>
<i>Target Audience:</i>	<i>Platform</i>     
	<i>Notes</i>
<i>Total Views:</i>	
<i>Total Clicks:</i>	

Yearly Overview

January

February

March

April

May

June

July

August

September

October

November

December

Website Planner

Launch Date

Keywords/Tags

Research Ideas

Launch Ideas

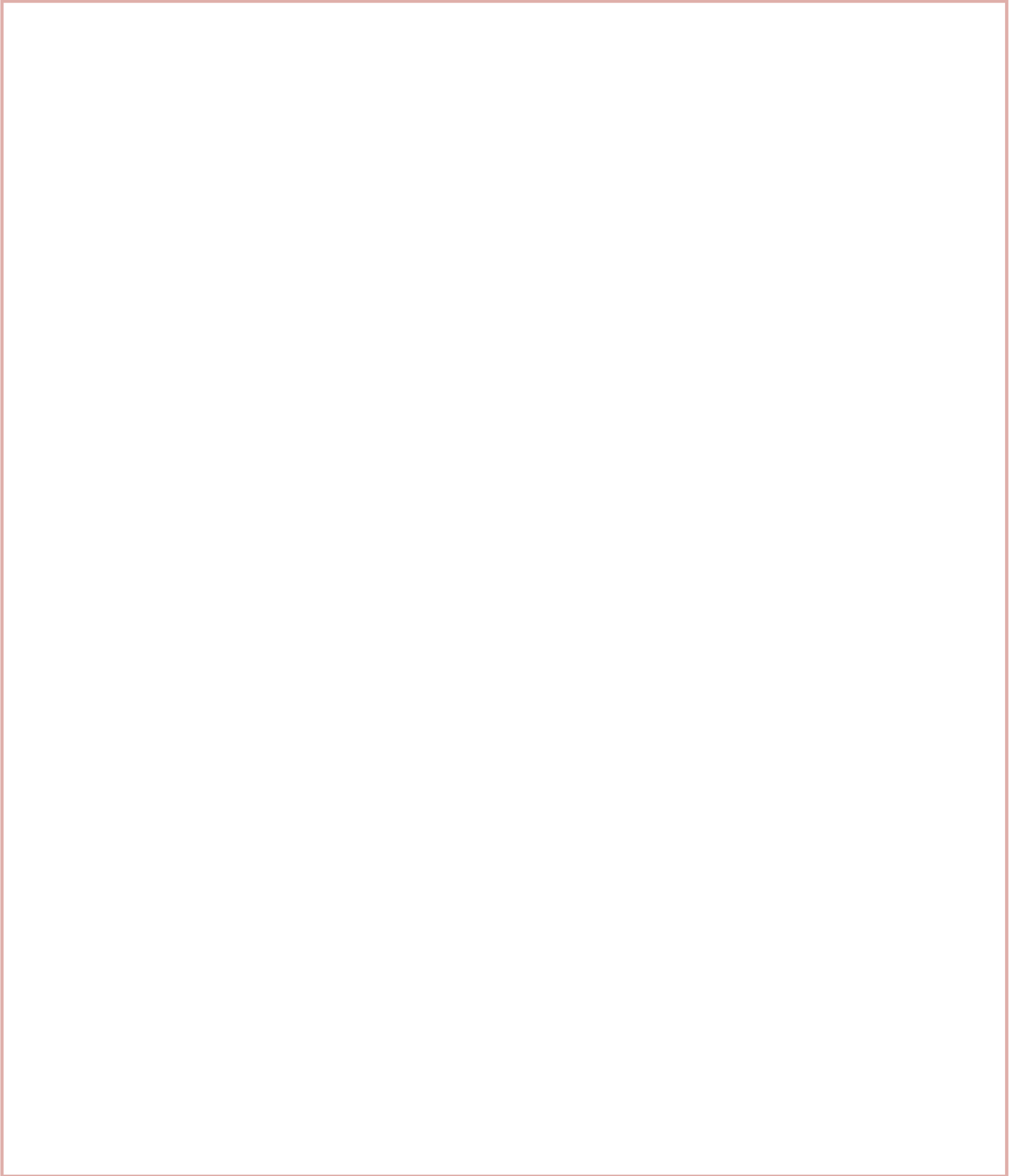
To Do List

Notes

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and extend across the width of the page. There are no margins, text, or other markings on the paper.



Notes



Editorial Calendar

<i>Sun</i>	<i>Mon</i>	<i>Tue</i>	<i>Wed</i>	<i>Thur</i>	<i>Fri</i>	<i>Sat</i>

To-Do List

Notes

January

<i>Sun</i>	<i>Mon</i>	<i>Tue</i>	<i>Wed</i>	<i>Thur</i>	<i>Fri</i>	<i>Sat</i>
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

To-Do List

Notes

February

<i>Sun</i>	<i>Mon</i>	<i>Tue</i>	<i>Wed</i>	<i>Thur</i>	<i>Fri</i>	<i>Sat</i>
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28						

To-Do List

Notes

March

<i>Sun</i>	<i>Mon</i>	<i>Tue</i>	<i>Wed</i>	<i>Thur</i>	<i>Fri</i>	<i>Sat</i>
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

To-Do List

Notes

April

<i>Sun</i>	<i>Mon</i>	<i>Tue</i>	<i>Wed</i>	<i>Thur</i>	<i>Fri</i>	<i>Sat</i>
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

To-Do List

Notes

May

<i>Sun</i>	<i>Mon</i>	<i>Tue</i>	<i>Wed</i>	<i>Thur</i>	<i>Fri</i>	<i>Sat</i>
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

To-Do List

Notes

June

<i>Sun</i>	<i>Mon</i>	<i>Tue</i>	<i>Wed</i>	<i>Thur</i>	<i>Fri</i>	<i>Sat</i>
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

To-Do List

Notes

July

<i>Sun</i>	<i>Mon</i>	<i>Tue</i>	<i>Wed</i>	<i>Thur</i>	<i>Fri</i>	<i>Sat</i>
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

To-Do List

Notes

August

<i>Sun</i>	<i>Mon</i>	<i>Tue</i>	<i>Wed</i>	<i>Thur</i>	<i>Fri</i>	<i>Sat</i>
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

To-Do List

Notes

September

<i>Sun</i>	<i>Mon</i>	<i>Tue</i>	<i>Wed</i>	<i>Thur</i>	<i>Fri</i>	<i>Sat</i>
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

To-Do List

Notes

October

<i>Sun</i>	<i>Mon</i>	<i>Tue</i>	<i>Wed</i>	<i>Thur</i>	<i>Fri</i>	<i>Sat</i>
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

To-Do List

Notes

November

<i>Sun</i>	<i>Mon</i>	<i>Tue</i>	<i>Wed</i>	<i>Thur</i>	<i>Fri</i>	<i>Sat</i>
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

To-Do List

Notes

December

<i>Sun</i>	<i>Mon</i>	<i>Tue</i>	<i>Wed</i>	<i>Thur</i>	<i>Fri</i>	<i>Sat</i>
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

To-Do List

Notes